

International Erosion Control Association's
Great Rivers Chapter and
The City Of Omaha
Present:

Designing
for the
Future



Vendor Sponsorship Opportunities

2010 Fall Conference & Expo
October 26 – 28, 2010

Marriott Omaha | Omaha, Nebraska

www.ieca2010fallconference.com

Pre-Conference & Conference Schedule

The IECA Fall Conference attracts a wide range of professionals interested in environmental protection and enhancement. Professionals attracted to the conference are involved in varied aspects of erosion control, and work in areas involving stormwater pollution from construction sites, parking lots and streets, gross solids, and nutrients from over-fertilization. Attending will be Engineers, Landscape Architects, Contractors, Municipal Planners and Inspectors, plus State and Federal Regulators. The IECA Fall Conference offers three days of prime opportunities for networking and generating new contacts while spreading the word about your business. This is a great opportunity to turn new, targeted connections into strong prospects, and eventually, satisfied customers.

HOTEL

Marriott Omaha

10220 Regency Circle
Omaha, Nebraska 68114
1-402-399-9000

NETWORK DINNERS

Tuesday 5:00pm

Granite City Food & Brewery

1001 N 102nd Street

Wednesday 5:00pm

Fox and Hound

506 N 120th Street

TUESDAY, OCTOBER 26: PRE-CONFERENCE WORKSHOP

Track 1: Bioretention Gardens: Design, Construction, Maintenance, and Management

7:30am Conference Check-In
8:30am Introductions and Announcements
8:45am Bioretention Gardens: Design, Construction, Maintenance, and Management

10:15am 15 Minute Break
10:30am Training Continues
12:00pm Networking Lunch
1:00pm Training Continues
2:30pm 15 Minute Break
2:45pm Training Continues
4:15pm Announcements and Adjournment

Track 2: Erosion and Sediment Control Inspector Training

7:30am Conference Check-In
8:30am Introductions and Announcements
8:45am Erosion and Sediment Control Inspector Training

10:15am 15 Minute Break
10:30am Training Continues
12:00pm Networking Lunch
1:00pm Training Continues
2:30pm 15 Minute Break
2:45pm Training Continues
4:15pm Announcements and Adjournment

WEDNESDAY, OCTOBER 27

FREE Morning Session: (does not include lunch)

7:30am Conference Check-In
8:30am Introductions and Announcements
8:45am City of Omaha's Post Construction Document Submittal Website
9:30am Metro Culinary Arts: Making Sustainability Fun and Functional

10:15am 15 Minute Break
10:30am Greening Omaha through Public Policy: The Environment Omaha Initiative
11:15am Integrating the Stormwater Program with the CSO Program

Afternoon Session: Fall Conference

11:00am Conference Check-In
12:00pm Networking Lunch
1:00pm Keynote Speaker: Russ Adsit
1:45pm Traditional Design Paradigm Shift: A Developer's Perspective

2:30pm 15 Minute Break
2:45pm Sustainable Landscapes: Setting the Context for Successful Green Stormwater Management
3:30pm Stormwater BMPs — Begin with the End in Mind
4:15pm Announcements and Adjournment

THURSDAY, OCTOBER 28

Morning Session:

7:30am Conference Check-In
8:30am Introductions and Announcements
8:45am NDEQ – Effluent Limitation Guidelines
9:30am Turbidity Sampling from Linear Construction Projects

10:15am 15 Minute Break
10:30am Stormwater Management — Past, Present and Future
11:15am Linear Projects – The Post Construction Dilemma
12:00pm Networking Lunch

Afternoon Session:

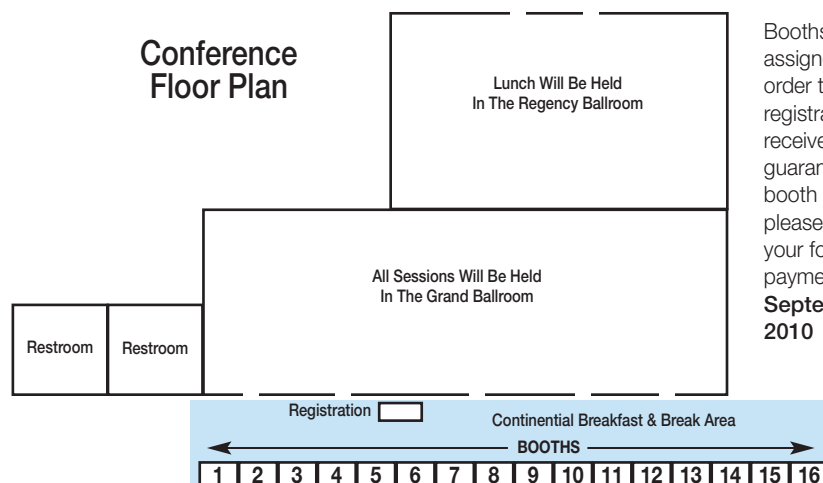
1:00pm City of Omaha's Post Construction Stormwater Requirements
1:45pm NDOR Post Construction Stormwater Requirements

2:30pm 15 Minute Break
2:45pm An Evaluation of the Effectiveness on Skimmers in Sediment Basins
3:30pm Wrap-Up / Discussion Panel
4:15pm Announcements and Adjournment

VENDOR BOOTH INFORMATION

The minimum fee for all vendors is \$400 (bronze sponsorship level). A table will be provided for your display. Included in the sponsorship fee is registration for one person. There is a \$50/person fee for any additional vendor attendees.

Conference Floor Plan



Booths will be assigned in the order that sponsor registrations are received. To guarantee your booth assignment, please submit your form and payment before **September 15, 2010**

Vendor Sponsorship Levels

Vendor registrations will not be accepted after **September 15, 2010**

	Bronze (12 Spots Available @ \$400 Each)	Silver (2 Spots Available @ \$750 Each)	Gold (1 Spot Available @ \$1,000)	Platinum (1 Spot Available @ \$5,000)
8' Booth Space	Yes	Yes	Yes	Yes
Logo on Bag	Name Only	Yes	Yes	Yes
Item In Bag	No	Yes	Yes	Yes
Logo Conference Packet	Name Only	Yes	Yes	Yes
Break Sponsorship	No	1	2	2
Breakfast Sponsorship	No	No	1	2
Lunch Sponsorship	No	No	No	1
Banner Ads On Website	No	No	Button Ad	Banner Ad
Web Link On Website	No	Yes	Yes	Yes
Additional Attendees*	1 Max @ \$50 ea.	2 Max @ \$50 ea.	3 Max @ \$50 ea.	5 Max @ \$50 ea.

Each sponsorship level includes conference registration for one person, continental breakfast and lunch each day. Included with the booth space is one table and one chair.

* Each additional attendee must be from the same sponsoring company.

Booth Set Up:
6:00am, Oct. 26

Booth Tear Down:
After 3:30pm, Oct. 28

A LA CARTE SPONSORSHIPS OPPORTUNITIES:

• Door Prize — \$50/Prize

We will give out door prizes periodically throughout the conference. Show your support of IECA by sponsoring one or more door prizes. We will recognize your company as the donor of the prize as it is announced.

• Vendor Night Drink Tickets — \$500/100 Beer Only Tickets

Sponsor drink tickets at one or both of our Network Dinners on Tuesday and Wednesday nights. It's a great way to help celebrate these terrific networking opportunities.

• Vendor Transportation — \$500/Night (2 Sponsorships Available)

This transportation sponsorship to and from the Network Dinners on Tuesday and Wednesday night is a great way to put your name in front of all attendees.

2010 Fall Conference and Expo Vendor Registration Form

Please print or type. The information below will be used for all conference materials.

Name _____

Company _____

Title _____

Address _____

City _____ State _____ Zip Code _____

Phone (_____) _____ Email _____

Sponsor Level: Bronze (\$400) Silver (\$750) Gold (\$1,000) Platinum (\$5,000)

A la Carte Sponsorships: Door Prize (\$50) Drink Tickets (\$500) Transportation (\$500) _____ @ \$50 each

ACCOMMODATIONS:

Lodging for the conference is available at Marriott Omaha. Reservations may be made by calling: (402) 399-9000 or by visiting www.ieca2010fallconference.com and clicking on the hotel link.

CANCELLATION POLICY:

If you need to cancel, notification must be received by September 15, 2010, to receive a refund (less a \$25 processing fee). No refunds or credit will be issued after this date. Registration fees for cancelled registrants cannot be applied or credited for future conferences.

REGISTRATION AND PAYMENT DEADLINE:

Vendor registrations will not be accepted after **September 15, 2010**.

PAYMENT: Payment is required at time of registration.

CHECK ENCLOSED Make Checks Payable To: **IECA Great Rivers Chapter**

ADDITIONAL REGISTRANTS:

Breakfast, lunch and registration for ONE PERSON will be included with the vendor registration. Additional registrations are \$50 per person. Each Bronze sponsor will be allowed one additional registration, Silver two additional, Gold three additional and Platinum a maximum of five.

1) Name _____

2) Name _____

3) Name _____

4) Name _____

5) Name _____

MAIL COMPLETED FORM AND PAYMENT TO:

IECA Great Rivers Chapter

c/o Sara Drake

17202 E 44th Terrace Court South

Independence, MO 64055

Phone: 816-872-3318

Email: sdrake@carter-waters.com

Pre-Conference Track 1:

Bioretention Gardens: Design, Construction, Maintenance, and Management

Stormwater Best Management Practices (BMPs) are becoming an important component of managing rainfall runoff throughout the U.S. Bioretention gardening is one of the most commonly used BMPs in stormwater management plans. This training focuses on Bioretention Gardens and key factors for designing, building and maintaining them for success. We'll discuss the design, construction, and maintenance elements that are common to stormwater BMPs that utilize natural soils and vegetation to facilitate management of runoff. This workshop will provide valuable training for stormwater professionals, including planners, designers, and construction experts, to successfully implement BMPs in their communities.

Pre-Conference Track 2:

Erosion and Sediment Control Inspector Training

This training provides erosion and sediment control basics for inspectors and designers. It helps attendees meet the MS4 requirements of Nebraska's Department of Roads and the Phase II MS4 communities of Nebraska. This course is offered in partnership with NDOR, LTAP and H2O (Phase II communities).

An optional short exam is offered for the course, and a grade of 70 percent certifies a person for three years as an Inspector for NDOR projects. This certification can be transferred to other agencies and municipalities as well. NDOR employees and some personnel who do work on NDOR projects are required to obtain certification.



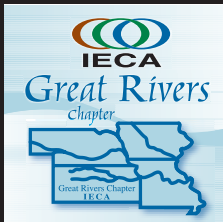
Russell Adsit, FASLA

- Executive Director at International Erosion Control Association (IECA)
- Certified Instructor at Kiwanis International
- Member of American Society of Landscape Architects

Russell Adsit's professional experience has been as a landscape architect over the 30 years prior to taking the helm of the IECA in the fall of 2007. Russ has been a contractor, small business owner, university assistant professor and project manager for many types of projects over the years. He holds a Bachelor of Landscape Architecture (BLA) from the University of Georgia and a Masters in Agribusiness Management (MABM) from Mississippi State University. A frequent speaker at workshops, seminars and educational events, he has also written articles for newspapers, magazines, textbooks and other publications. Russ has been recognized by his peers for excellence in design, construction and leadership in business as well as his non-profit activities.

At IECA, Russ has made some dramatic and positive changes in the location, focus and structure at IECA as the organization attempts to meet the changing economic conditions facing the association and the profession.

Design For The Future 2010 Fall Conference and Expo Is Presented By: International Erosion Control Association's Great Rivers Chapter & The City Of Omaha



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www.ieca2010fallconference.com